Cultivate an Entrepreneurial Culture Across the Institution

The best way to predict your future is to CREATE IT

- Abraham Lincoln

HCC
Houston Community College’s Strategic Agenda is to

“Cultivate an Entrepreneurial Culture Across the Institution”
Entrepreneurial Initiatives Departments

Grants Department: Dr. Janice Jacques
Corporate College: Ms. Jennifer Holmes
Goldman Sachs 10,000 Small Business: Ms. Cathy Landry
Minority Business Development Agency: Mr. Chris Bilton
Community College Consortium: Mr. Lorin Banja
Student Innovation: Mr. Ravi Brahmbhatt
Grants Department

$30,190,653 external funding w/ $11 million pending

Dr. Jacques Jacques, Director

1) New Structure
2) New Processes with support
3) Grants Council
4) Training for faculty and staff
Corporate College
Jennifer Holmes, Director

* Deliver on-site customized training in Business, Technical Skills, Finance, Health, Information Technology, Manufacturing and more!

- Awarded two Texas Workforce Commission grants

* Bilingual Business Classes: Spanish & Vietnamese
Community College Consortium
Lorin Banja, Program Coordinator

Funded by
U. S. Department of State--Cultural & Education Bureau
to introduce
international students to American education & society.

HCC hosts 16 students from
Kenya, India, Brazil, Bangladesh, Indonesia, Turkey & South Africa
The entrepreneurial pathway began...

2008 U.S. Department of Education Grant: Export Academy

Newspring: Revitalize Spring Branch North of I-10

Business Plan Competition

Community Partnerships
**Community Partners**

City of Houston: Mayor’s office of Business Opportunity  
Greater Houston Partnership (NPRM)  
Houston Area Urban League (NPRM)  
Houston Hispanic Chamber of Commerce (NPRM)  
Houston Minority Supplier development Council (NPRM)  
University of Houston –SBDC  
WCA: Women Contractors Association (NPRM)  
NAMC: National Association of Minority Contractors  
NAWBO: National Association of Women Business Owners (NPRM)  
WBEA: Women’s business Enterprise Alliance (NPRM)  
SCORE  
Silver Fox Advisors  
University of Houston – SBDC - Richmond

**Chambers**

Asian Chamber of Commerce (NPRM)  
Galleria Chamber of Commerce  
Greater Heights Chamber of Commerce (NPRM)  
Greater Houston Black Chamber of Commerce (NPRM)  
Greater Houston Women’s Chamber of Commerce  
Fort Bend Chamber of Commerce  
Houston East End Chamber of Commerce (NPRM)  
Houston Intercontinental Chamber of Commerce  
Houston West Chamber of Commerce (NPRM)  
Indo American Chamber of Commerce  
Katy EDC  
Woodlands Area Chamber of Commerce

**Financial Institutions**

Metro Transit  
Houston Airport System  
Houston Port Authority  
**Small Business Administration – Houston**
HCC Entrepreneurial Overview

- 2007- Export Academy
- 2008- Chancellor’s Innovation Fund
- 2009-Center for Entrepreneurship– Business Plan Competition
- 2011- Goldman Sachs 10,000 Small Businesses
- 2013- Minority Business Development Agency
- 2014- Coleman Grant
- 2013-2014 Young Entrepreneur Academy
- 2011-2014 Faculty Workshops
- 2014-2015 Elevator Pitch Competition
- 2015 Teen Entrepreneur College

Won over $6 million dollars in grant funding

HCC is the only community college to host both Goldman Sachs & MBDA!
Goldman Sachs 10,000 Small Businesses

Cathy Landry, Executive Director

Graduated 359 small business (projecting 700 by the end of 2017)

Cohorts 1-12 have estimated total revenues of $350 million providing over 6,000 jobs

66% of the participants increased in revenue and 52% have created new jobs
Minority Business Development Agency
Funded by the Department of Commerce
$900,000 Grant

Mr. Christopher Bilton, Director

$146,000,000 in Contracts for minority small businesses
$104,000,000 in Financing for minority small businesses

Created 196 new jobs
Salute to Minorities in Construction Luncheon

When: Tuesday, July 21, 2015, 11:30 am to 1 pm
Location: Junior League of Houston, 1811 Briar Oaks Lane, Houston, Texas 77027

Houston Community College Office of Entrepreneurial Initiatives

Register Today!

Sponsored by:
Houston MBDA Business Center
Operated by Houston Community College

Houston MBDA Business Center
Operated by Houston Community College
2302 Fannin Street, Suite 165, Houston, Texas 77002
T: 713-718-8974 | F: 713-718-8960
mbda@hccs.edu

In Cooperation with
Houston Minority Supplier Development Council
# Houston Community College

## Innovation and Enterprise (Entrepreneurship) A.A.S.

### First Semester

<table>
<thead>
<tr>
<th>Prefix</th>
<th>Number</th>
<th>Course Name</th>
<th>Course Type</th>
<th>Credit Hours</th>
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<tbody>
<tr>
<td>LEAD</td>
<td>1370</td>
<td>Workforce Leadership and Critical Thinking Skills</td>
<td>Workforce</td>
<td>3</td>
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<tr>
<td>SPCH</td>
<td>1318</td>
<td>Interpersonal Communication/Speech</td>
<td>Academic</td>
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<td>ENGL</td>
<td>1301</td>
<td>Composition I</td>
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<td>MATH</td>
<td>1332</td>
<td>Math for Liberal Arts</td>
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<tr>
<td>MRKG</td>
<td>1371</td>
<td>Enterprise Mindset</td>
<td>Local Need</td>
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**Total Semester Credit Hours 15**

### Second Semester

<table>
<thead>
<tr>
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<td>XXXX</td>
<td>Humanities/Fine Arts</td>
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<tr>
<td>ECON</td>
<td>2302</td>
<td>Principles of Economics, Microeconomics</td>
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<tr>
<td>MRKG</td>
<td>1311</td>
<td>Principles of Marketing</td>
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<td>ACNT</td>
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<td>Introduction to Accounting (Small Business Accounting)</td>
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<td>BUSG</td>
<td>1373</td>
<td>Entrepreneurship</td>
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**Total Semester Credit Hours 15**

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<td>Legal Issues for Enterprise</td>
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<td>MRKG</td>
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<td>Financial Management/Budgeting for Enterprise Marketing</td>
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<td>MRKG</td>
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<td>Ecommerce</td>
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**Total Semester Credit Hours 15**

### Fourth Semester

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<td>Consumer Behavior</td>
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<td>2333</td>
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<td>BUSG</td>
<td>2309</td>
<td>Small Business Management/Entrepreneurship</td>
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<td>BUSG</td>
<td>2382</td>
<td>Cooperative Education - Entrepreneurship/Entrepreneurial Studies</td>
<td>Workforce</td>
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**Total Semester Credit Hours 15**

**Total Degree Credit Hours 60**
Teen Entrepreneur College

Designed for students who want to be creative, innovative and committed to developing their own enterprise. It’s about learning to be entrepreneurial: to think independently, act proactively and willing to make a difference.

Students Benefits

* Mentoring Relationship
* Develop a plan
* Develop 3 minute “Rocket Pitch”
* Pitch to investors
* Participate in Trade Show
* Receive Certificate of completion
Student: Adeteju Adeniji, CEO, “Your Sweet Escapes”, class of 2015
Social Entrepreneurship
creating a platform for innovative solutions to social issues:
Energy, Environment, Medicine, Technology, Social Issues
HCC’s Elevator Pitch Competition

The HCC Elevator Pitch Competition is a platform for any HCC student to share their creative ideas.

Categories

**PITCH Education**: issues related to education and HCC. For example, raise HCC scholarship funds; or raise graduation rates or addresses other areas related to education/HCC. **HCC App**

**PITCH The Environment**: local or global ways to make a difference... including our traffic!

**Pitch Technology**: a new application to help resolve a pressing issue

**Pitch Health**: solve a health issue or create a new approach to be healthier

**Pitch Social**: issues related to children, the elderly, animal rights, etc.

**Public Policy**: issues related to policies that govern our society

HCC’s Pitch Competition

*OPENS: March 23, 2015; Closes April 15, 2015*
Early Depression Detection
Chase Copeland

Effectively used digital story telling to convey importance of early childhood depression detection

Working with a licensed psychiatrist to create an early detection tool to be shared with non-profits who work closely with K-12 schools
2015-2016 Entrepreneurial Initiatives

• Program for individuals who want to start a business
  • Idea Pitch Competition Fall 2015
  • Innovation Program for students
    • Faculty Involvement

* Developing proposal for Kauffman Foundation
Maya Durnovo, Chief Entrepreneurial Officer
Houston Community College
3100 Main, Suite 12E14
Houston, TX 77002
maya.durnovo@hccs.edu
P: 713-718-8267