Complete for each Core Objective related to this course. Provide a clear explanation of each element.

Required Core Objective ___Communication___ -- ARTS 1301 _________________________________

I. Methodology for Assessment:
   A. How will the core objective be covered in the course?
      All faculty teaching ARTS 1301 will share the HCC Core rubrics for Written Communication and Oral/Visual Communication with their students. Students will receive instruction in how to access the HCC Library Guides to Written Communication and Oral/Visual Communication. Students will also receive instruction on how to access and use Ask Online for free tutorial assistance on written assignments and receive information on local campus or college specific face to face tutoring in written and oral/visual communication.

   B. Provide the specific assessment methodology.
      All students enrolled in ARTS 1301 will be required to complete approximately 2,000 words in a combination of written assignments*, which may include written critiques, journals, essays and/or research papers. A random sample of 20 written assignments created by students enrolled in ARTS 1301 across the system will be chosen each long semester and rated blindly by a subcommittee of Art Program faculty using the Core Rubric for Written Communication. Each semester ARTS 1301 students will participate in at least one assignment* exhibiting Oral and Visual Communication. Instructors of ARTS 1301 will use the HCC Core Rubric for Oral/Visual Communication to produce an assessment of a random sample of 10% of the Oral/Visual Communication assignments created in Art Appreciation. The assessment results will be recorded on the HCC Fine Arts Learning Web Page. Examples of the most successful student assignments, as well as assignment examples, will also be stored on the Learning Web, so they may be shared with all faculty in the Art program.

      *See example assignment under ARTS Example Assignments in Eagle Online

   C. How will the assessment count within the course?
      The communication assessment will count for at least 10% of the final course grade, and will include visual, oral, and written components.

   D. Explain how your plan includes a representative sample of HCC faculty and students.
      The written work chosen and oral/visual assessments created each semester will be collected from all HCC campuses that offer ARTS 1301. ARTS 1301 is currently taught at all HCC campuses. Courses are currently taught by full-time and part-time faculty. ARTS 1301 courses are offered in day, evening, weekend and dual credit classes; face-to-face, hybrid, and distance options; and all in lecture format.

II. Rubric: How will the appropriate rubric(s) be incorporated in the course?
   This was addressed in I.A. above.

III. Results: Describe the process of evaluating the results.
   This was addressed in I.B. above.
IV. Analysis:

A. How will the results will be documented and archived?
   Faculty will be asked to document successful student writing assignments and oral/visual communication assignments. That documentation will be made available to other faculty through the HCC Fine Art Learning Web, and shared during fall and spring Art Program meetings. Faculty will also be asked to share examples of the specific assignments that were given to the students, which solicited the documented assignments.

B. Describe how the results will be used to improve student learning.
   Examples of students’ written work and oral/visual assessments will be used to create additional web resources for location on the HCC Fine Arts Learning Web to help instruct students on effective written and oral/visual communication, and to provide guidance to faculty.
EXAMPLE OF WRITTEN/ORAL/VISUAL COMMUNICATION ASSIGNMENT FOR LECTURE COURSES

ARTS 1301 - Art Appreciation
Show and Tell Project-100 Points

As youngsters, most of you probably participated in a Show and Tell type exercise to share a favorite object with others. We enjoy learning about people and their “stuff.” That is why we are doing this project. The written portion is due before the Presentations is made for feedback from your Instructor. Presentations will begin the following week.

Note: The Museum Trip will take place either before (for background) or after (for follow-up) the Presentation.

Select Object:
- Find an object that communicates personal traditions: a keepsake, a work of craft or art with a story, a family story of migration with diary, remembrance of an ancestor, a souvenir of travel.
- Types: needlework, painting, rare book, fine jewelry, unique posters, artistic photos, ceramic sculpture or functional work, tooled leather or metalwork, a piece of nostalgia or “kitsch.” (a Betty Boop doll).
- If unsure, ask.

Note: Replicas of body parts you can drink OR pour from –NOT APPROPRIATE.
- Since you must relate your work to an image in the text, study the works in your text.

Research:
- Write an accurate description of the object. Record measurements-use a ruler. Use “How to Look at a Work of Art” and “The Big Picture” online document to help.
- Look through the Art Media Chapters OR the local museums to find a comparable work. Determine the technique, medium, and format. If unsure, ask the instructor. If allowed, photograph the work-no flash.
- Determine the culture or source of your work.
- Research the culture and its other art forms, especially its craft art tradition. Look online for similar examples. Define terms.
- Explain the meaning of this work to you and why you choose it to share with the class.

Paper:
- Word process your paper:
  - Century Gothic, Arial or Times New Roman font, 10-12 points-no larger.
  - Body copy double spaced.
  - One-inch margin on top, bottom, and sides of the paper.
  - A minimum of two full pages of text, top to bottom-no partial pages.
  - Cover sheet with this information in the upper right hand corner: Your name, Show and Tell Project, Art Appreciation, Instructor's Name, Date paper is due.
  - Include a photo OR a drawing of the object in the paper.
- Give credit to the sources from which you learned about the object. (Includes sales labels, artist information, etc.), that came with the object. Include encyclopedia, book, or internet sources in a separate Works Cited Page MLA citation format, which can be found on the HCC Library Homepage.
- Prepare presentation notes, a script, or an outline for the oral presentation. Please do not read your paper to the class. Attach your script with the paper with your original paper.

Presentation:
- Bring the object to either pass around the class or show to your classmates.
- Speak clearly about the work, explain its origin, and why it is meaningful to you. Practice aloud at home.
- Use the art terminology you have learned during the semester.
- Take notes and evaluate others’ presentations on the form provided each day. These notes may be a source for quiz preparation.
- Return the evaluation notes to the instructor at the end of the each day of oral presentations.
- Be prepared to answer questions about your presentation.
Show and Tell Evaluation Form

Take notes and make your anonymous observations about each presentation. Give a score of 0-50. Be honest but polite and constructive with your comments.

1. Presenter _____________________________________________ Object Shown: ___________________
I learned ________________________________________________________________________________
A question for the presenter _________________________________________________________________
On a scale of 0-50, with 50 the best, I would give a numeric score of______________

2. Presenter _____________________________________________ Object Shown: ___________________
I learned ________________________________________________________________________________
A question for the presenter _________________________________________________________________
On a scale of 0-50, with 50 the best, I would give a numeric score of______________

3. Presenter _____________________________________________ Object Shown: ___________________
I learned ________________________________________________________________________________
A question for the presenter _________________________________________________________________
On a scale of 0-50, with 50 the best, I would give a numeric score of______________

4. Presenter _____________________________________________ Object Shown: ___________________
I learned ________________________________________________________________________________
A question for the presenter _________________________________________________________________
On a scale of 0-50, with 50 the best, I would give a numeric score of______________

5. Presenter _____________________________________________ Object Shown: ___________________
I learned ________________________________________________________________________________
A question for the presenter _________________________________________________________________
On a scale of 0-50, with 50 the best, I would give a numeric score of______________

6. Presenter _____________________________________________ Object Shown: ___________________
I learned ________________________________________________________________________________
A question for the presenter _________________________________________________________________
On a scale of 0-50, with 50 the best, I would give a numeric score of______________

7. Presenter _____________________________________________ Object Shown: ___________________
I learned ________________________________________________________________________________
A question for the presenter _________________________________________________________________
On a scale of 0-50, with 50 the best, I would give a numeric score of______________